



March Fourth - Email Template for Friends & Family

Dear [XXX],

As you may know I am a supporter of [March Fourth](#), a nonpartisan advocacy group that is fighting for a federal ban on assault weapons - now! With more than 138 mass shootings in 2023 so far, it is time for change; enough is enough.

I am reaching out to you today to ask you to join me in this fight. We know that there is much work to be done within gun violence prevention in our country, and a federal ban on assault weapons is a starting point to creating meaningful change. The law existed, worked, and we want it reinstated NOW. If you are able, please [click here](#) to make a donation, and consider showing your support by purchasing our [March Fourth yard signs](#).

Donations help March Fourth go up against lobbying giants like the NRA. In order to bring change, we need a persistent presence in Washington, D.C. We need lawmakers to hear us. Your contribution helps March Fourth have a consistent presence in DC to lobby for change.

A federal assault weapons ban was in place from 1994-2004. During this time, there was a 37% decline in gun massacres, and a 70% decline in mass shooting deaths. With your support, the ban will pass again.

Here are a few other ways you can get involved:

- [March in Washington](#), D.C. on Monday, April 17th, 2023! We are showing up - collectively and loudly - on the first day Congress is back in session since the last school shooting (sadly necessary to point out: at the time of print) in Nashville.
- Use this email as a template to send an email to your friends and family
- Download the March Fourth Toolkit [here](#)
- Call Senator Schumer and your local officials to express your support for a federal ban on assault weapons. You can find click-to-call links for your [Senators](#) and [Representatives](#), with scripts, on each link!

Thank you for your consideration in supporting March Fourth.

If you'd like to learn more about March Fourth and get involved, you can visit wemarchfourth.org or follow on social media: [Instagram](#), [Twitter](#) [Facebook](#)